

Your 5-Step Roadmap to Gift Basket Success

Step 1

Channel your creativity

If you love to sew, paint, knit, bake, etc., you will love making gift baskets. Write down your passions to uncover your hidden talents!



Step 2

Find the right space

Spare room, attic, basement are fine; a place where you can lay it all out. Look around and find a dedicated space to store and design.



Step 3

Get products and supplies

Search local sources for baskets, snacks, gifts, and supplies. Locate it first, then purchase what you need when ready.



Step 4

Learn how to design

Get gift basket making help from books, DVDs, classes, videos, websites, blogs, and social media. Then practice and practice more!



Step 5

Start slowly first, or go all in

You can make and sell gift baskets part time or full time depending on your goals. Either choice makes you a winner!



These 5 steps are your foundation. Now let's begin!

Courtesy of Shirley George Frazier, Chief Gift Basketologist, Author, and Mentor
GiftBasketBusiness.com

